



2017

Volunteer Appreciation Social and “Diamonds in the Snow” Awards

We would like to invite all clubs and club members to attend the 2017 Volunteer Appreciation Social and encourage clubs to participate in the annual Diamonds in the Snow Awards. ***Please note that even if your club decides not to submit a nomination, we still encourage you to attend the Volunteer Appreciation Social following the AGM.***

For the 2017 year, the Diamonds in the Snow Committee has decided to revisit the previous format of the nomination process. This year there will only be seven awards distributed as Outstanding Diamonds in the Snow Recipients. These awards are given based on the nominations that are submitted by clubs in each category.

The Saskatchewan Snowmobile Association and its Board of Directors may nominate in category six only. Judges may not nominate in any categories.

Please complete this nomination ballot and check the appropriate items for the chance to be selected for one of the “Diamonds in the Snow” Awards.

Only one nominee per form permitted. Proper “Diamonds in the Snow” forms must be used with all of the questions answered to ensure a fair scoring and comparison exercise.

Please highlight/underline or bold the appropriate organization in the **AWARD CATEGORY** in the category list (this document is provided in a Word format for your convenience).

Please answer all the questions relating to the appropriate category and use a separate sheet for each category. Make sure that you have covered in your nomination application all the details that are asked in the nomination questionnaire as that is what the judge’s base their point system on. Attach all documentation that you feel will be useful for a proper evaluation of the nominee, i.e. photos, videos, testimonials, magazine/newspaper articles, etc. The more information that is provided will assist the committee to select the best qualified individual/organization. **Please don’t answer in point form – Tell a story!**

Nomination Categories

There are seven (7) categories of Diamonds in the Snow Awards. The categories and conditions of admissibility are as follows:

1. Outstanding Snowmobile Dealership of the Year.

This category is to reward a dealership on the basis of their involvement in the recreation of snowmobiling. The brand of snowmobile they sell and the number sold are not a consideration. A good dealer should have total involvement in the recreation and be a member of the Saskatchewan Snowmobile Association.

2. Outstanding Snowmobile Club of the Year.

This category is to recognize a club in the Province who has contributed to the exposure & promotion of snowmobiling thus contributing to the Recreation of Snowmobiling. The recipient of this award must be a club member of the Saskatchewan Snowmobile Association.

3. Outstanding Snowmobile Family of the Year.

This category is to recognize a snowmobile family who has distinguished themselves in the areas of volunteerism, leadership, safety, promotion and community outreach. The recipients of this award must be members of a Saskatchewan Snowmobile Association Club. (Excluded from nomination are Saskatchewan Snowmobile Association Directors and Staff.)

4. Outstanding Volunteer Snowmobiler of the Year.

This category is to reward an individual who has provided volunteer services to their local club and has contributed to community activities, snowmobile safety and promotion of the recreation. The recipient of this award must be a member of a Saskatchewan Snowmobile Club. (Excluded from nominations are Saskatchewan Snowmobile Association Directors and Staff.)

5. Outstanding Junior Achiever of the Year

This category is to recognize one young snowmobiler who was active in snowmobiling activities, (specifically charitable) goodwill endeavors, fund raising and encouraging youth to go snowmobiling. The nominee must be under the age of 18 and his/her parents must be a member of their local snowmobile club. (Excluded from nominations are Saskatchewan Snowmobile Association Directors and Staff.)

6. Outstanding Business Contribution to Snowmobiling of the Year.

This category will recognize an outstanding business for its exceptional contribution, during the past year, to the promotion of snowmobiling. All business types involved or affecting snowmobiling may be nominated for this award. (Excluded from nomination are snowmobile dealers and the principal snowmobile manufacturers.)

7. Outstanding Volunteer Groomer Operator(s) of the Year.

This category is to recognize a volunteer groomer operator(s) for outstanding work grooming Saskatchewan snowmobile trails.

Below is a list of the 2016 Diamonds in the Snow Award Recipients:

Zone 1: Barry Thornton – Outstanding Volunteer Snowmobiler of the Year
Zone 1: Maurice Denis – Outstanding Volunteer Groomer Operator(s) of the Year
Zone 1: Dean Kuypers - Outstanding Volunteer Groomer Operator(s) of the Year

Zone 2: Randal Rusk – Outstanding Volunteer Snowmobiler of the Year
Zone 2: The Warner Family – Outstanding Snowmobile Family of the Year
Zone 2: Jack Pine Cabins – Outstanding Business Contribution of the Year
Zone 2: Jayden Lozej – Outstanding Junior Achiever of the Year
Zone 2: Twisted Metal Racing – Outstanding Business Contribution of the Year

Zone 3: Discovery Motorsports Yorkton – Outstanding Snowmobiler Dealer
Zone 3: The Popowich Family – Outstanding Snowmobile Family of the Year
Zone 3: Kathy Mooney – Outstanding Volunteer Snowmobiler of the Year
Zone 3: Harvest Meats – Outstanding Business Contribution of the Year

Rules and Regulations

To be nominated, an individual or family must be a current member of his/her local club. A snowmobile club or dealer must be a current member of the Saskatchewan Snowmobile Association. In the Groomer category, the nominee has to be a volunteer groomer or groomers only, a paid groomer nomination will not be accepted. A not-for-profit organization, association, organization or business must be in operation between April 1 and March 31 of the current year.

Whoever won in a category last year cannot be nominated in this year's awards in the same category.

The nomination form must be completed fully and bear the signature of the nominator. Please submit at least one (1) photo but all supporting documents are welcomed and encouraged to ensure that a fair evaluation of the nominee is represented. Extra photos and press clippings would be valuable.

The completed nomination form and supporting documents must be submitted to the Saskatchewan Snowmobile Association Office no later than March 31, 2017 of the current year.

The Events Committee will judge the nominees and will decide the winners of the seven Saskatchewan "Diamonds in the Snow" Awards in each Zone. Saskatchewan Snowmobile Staff are excluded from judging. Event Committee members are not eligible to judge in the zone in which they belong and if a conflict occurs then additional judging will be set up.

All persons who have been nominated to the "Saskatchewan Diamonds in the Snow" Awards will be invited to the Awards Social which follows the Saskatchewan Snowmobile Association Annual General Meeting held annually in June. Everyone is invited to attend the Volunteer Appreciation Social following the AGM and will be contacted by email to complete a form regarding your attendance at the social.

All nomination ballots must be received no later than March 31, 2017 at 11:59 p.m. at the following address:

Best Option - Email: ssa.admin@sasktel.net with a copy to yourself for proof.

Option #2: Canada Post or by Courier:

Saskatchewan Snowmobile Association

Box 533

Regina Beach, SK S0G 4C0

All inquires may be directed to Jennifer Schneider, Office Manager (306) 729-3508 or

Email: ssa.admin@sasktel.net



Saskatchewan Snowmobile Association Inc.
221 Centre St., Box 533
Regina Beach, SK S0G 4C0
Phone: 306-729-3500 or 1-800-499-7533 (Sk. Only)
Fax: 306-729-3505
Email: sasksnow@sasktel.net
Website: www.sasksnow.com



“Diamonds in the Snow” Awards

Recognize a Significant Contribution to Snowmobiling in Saskatchewan

The Saskatchewan Snowmobile Association would like to invite nominations for our “Diamonds in the Snow” Awards. Saskatchewan snowmobilers and clubs can let us know who they believe are their “Diamonds in the Snow” under the following seven categories. The Saskatchewan Snowmobile Association and its Board of Directors may nominate in categories six only. Judges may not nominate in any categories.

AWARD CATEGORY

Highlight/underline or bold only one

- 01 Outstanding Snowmobile Dealer of the Year
- 02 Outstanding Snowmobile Club of the Year
- 03 Outstanding Snowmobile Family of the Year
- 04 Outstanding Volunteer Snowmobiler of the Year
- 05 Outstanding Junior Achiever of the Year
- 06 Outstanding Business Contribution to Snowmobiling of the Year
- 07 Outstanding Volunteer Groomer Operator(s) of the Year

DUE MARCH 31, 2017

Nominee name: _____

Address: _____

City: _____

Province or Territory: _____

Telephone: (____) _____ - _____

Name of Nominator: _____

Signature of Nominator: _____

Date: ____/____/____

Please email all submissions to: ssa.admin@sasktel.net or you can mail them to: Box 533 Regina Beach, SK S0G 4C0. Please answer the questions for the appropriate category. Do not hesitate to use additional sheets to complete your submission. You may attach any documentation you feel might help provide a better evaluation of the nominee i.e. photos, videos, testimonials, magazine/newspaper articles, etc.

1. Outstanding Snowmobile Dealership of the Year

- 1) How many years has the snowmobile dealership been operating?
- 2) Explain what you feel is most important to this snowmobile dealership?
- 3) Does your nominee participate in club/community or charity fundraising events?
- 4) Does your nominee represent snowmobiling or snowmobilers at local, regional or provincial service clubs or government meetings? Please describe.

5) What services/support does the dealer offer?

a. Snowmobile sales (new)	Yes	No
b. Snowmobile sales (used)	Yes	No
c. Snowmobile rental	Yes	No
d. Sale of accessories	Yes	No
e. Repair service	Yes	No
f. Repair service (weekend)	Yes	No
g. Promotion of snowmobiling events	Yes	No
h. Safety Instruction	Yes	No
i. Trail development	Yes	No
j. Other (specify):		

- 6) What information or assistance does the dealer provide to new snowmobilers before they take to the trails? (Example: Safety Course)
- 7) How does the nominee introduce customers, both new and old to organized snowmobiling?
- 8) Does your nominee promote club membership and that snowmobiles are required to be registered?
- 9) Is your nominee a member and involved with their local snowmobile club? Please describe.
- 10) Was the nominee involved in all aspects of the snowmobile industry & the recreation of snowmobiling?
- 11) Explain why the nominee should be recognized provincially as the Dealer of the Year
- 12) What were the highlights or accomplishments in the current season? Please also list other points of interest.

2. Outstanding Snowmobile Club of the Year

- 1) How many years has this snowmobile club been in operation?
- 2) How many club members are currently in the club? Has the membership increased over the past year? What does the club do to bring in new members?
- 3) Identify the club executives and any committees. How often are meetings held and how are members contacted?
- 4) Does this club promote snowmobile registration? How does this club ensure that all snowmobilers participating in club events display valid registrations?
- 5) Describe how the club promotes safe and responsible riding for members and non-members.
- 6) What are the three most important events organized by this club in the current year? Please provide details on how these projects or events support and promote snowmobiling within the community. Provide details and specific examples in the last 12 months.
- 7) Does this club participate in the annual Snowmobile Association sponsored 4-Sled Raffle?
- 8) Does this club sell Saskatchewan Snowmobile Association Family/Individual and or Business Memberships?
- 9) Does this club host charitable events?
- 10) What distinguishes this club from other clubs in the area? Does the club provide awareness or snowmobiling to new riders from other clubs or snowmobile organizations in the area?
- 11) Explain how this club has above all, distinguished itself in the following areas: management, safety, promotion and development, community outreach, and providing opportunities for snowmobilers to ride?
- 12) What were the highlights or accomplishments in the current season?

3. Outstanding Snowmobile Family of the Year

- 1) Please identify each member and the number of years each has been involved with the sport?
- 2) Has the nominee purchased a Saskatchewan license plate for each machine owned?
- 3) What club does the family belong to and for how long? List their involvement in volunteer with the local club.
- 4) Please list any SSA Online training courses that your family or family members may have taken this past year?
- 5) What distinguishes this snowmobile family from others for this award?
- 6) Describe their volunteer activities with their local club under the headings of:
 - Safety
 - Trail development/maintenance
 - Environment
 - Promotion
 - Fund Raising
- 7) Describe three snowmobile club activities in which they have organized and or participated in the past year.
- 8) What do they feel are the most important objectives of their snowmobile club and how do they initiate and implement these objectives?
- 9) What do they expect from their local snowmobile club?
- 10) Describe a snowmobile tour this family has experienced.
- 11) What were the highlights or accomplishments in the current season?

4. Outstanding Volunteer Snowmobiler of the Year

- 1) For how many years has the individual been actively involved in organized snowmobiling?
- 2) How does this individual get others involved in organized recreational snowmobiling.
- 3) What club or association are they a member of and for how long?
- 4) Has the individual completed any SSA Online Training courses such as the Trail Evaluator, the online grooming course or Trail Signing?
- 5) Does this person register snowmobiles that they use with a current valid Saskatchewan license plate?
- 6) Describe three snowmobiling activities or events in which they have organized/ or participated in the past year.
- 7) Describe their snowmobile volunteer activities under the headings of:
 - Leadership
 - Safety
 - Promotion of responsible riding
 - Environment
 - Community Outreach
 - Trail Development
- 8) Why should this individual be named the year's exceptional snowmobiler?
- 9) In 1 or 2 sentences, summarize how this individual made snowmobiling better?
- 10) What were the highlights or accomplishments in the current season?

5. Outstanding Junior Achiever of the Year

- 1) How old is the individual?
- 2) What snowmobile organization/club is the individual associated with? Do they attend club meetings?
- 3) Has this nominee passed his/her safety course?
- 4) How long has the nominee been actively involved in snowmobiling? Does this nominee look after the maintenance of the snowmobile they ride?
- 5) Briefly describe some of the snowmobile projects/events that the nominee has been actively involved in over the past year.
- 6) Describe their volunteer activities with their local club or association under the headings of:
 - Leadership
 - Safety
 - Promotion
 - Environment
 - Trail Development
 - Fund Raising
 - Youth involvement
- 7) How has this individual promoted the further development of snowmobiling as a family activity?
- 8) Why do you think that he/she should be named provincially as this year's Outstanding Junior Achiever?
- 9) What were the highlights or accomplishments in the current season?

6. Outstanding Business Contribution to Snowmobiling of the Year

- 1) How many years has this company been in business?
- 2) How many years has the company been actively involved with organized snowmobiling?
- 3) Was the nominee involved with the local club in financial or other ways?
- 4) Tell us what led the company to become involved in organized snowmobiling.
- 5) Describe how the company supports their snowmobile association/club or community.
- 6) What services does the company offer or support?
 - a) Sale of used snowmobiles Yes No
 - b) Snowmobile rental Yes No
 - c) Sale of accessories Yes No
 - d) Repair service Yes No
 - e) Repair service (weekend) Yes No
 - f) Snowmobile Programs Yes No
 - g) Safety Programs Yes No
 - h) Trail Development Yes No
 - i) Other(specify) Yes No
- 7) Please tell us why this company should be recognized as the Business of the Year related to organized snowmobiling.
- 8) What were the highlights or accomplishments in the current season?

7. Outstanding Volunteer Groomer of the Year.

- 1) How many years have the operator(s) groomed club trails?
- 2) Does this operator(s) assist with installation and take down of signs?
- 3) Has the operator taken the SSA Online Grooming or Trail Signing Courses?
- 4) Does this operator(s) attend Zone Meetings to address their clubs concerns regarding grooming?
- 5) How many hours has the groomer operated this year?
- 6) In what way has the groomer operator(s) gone above and beyond the call of duty?
- 7) Why should the nominee be named provincially as Volunteer Groomer Operator(s) of the Year?
- 8) What were the highlights or accomplishments in the current season?